

FALCON BACKERS' ANNUAL REPORT

(APRIL 2009 – MARCH 2010)



ANNUAL REPORT

APRIL 2009 – MARCH 2010

INNAGURUAL YEAR ACCOMPLISHMENTS

Through our annual report, the Falcon Backers would like to disclose all information about our activities in the past 12 months and express our gratitude to our supporters for making this organization as successful as it is.

Since our initial email solicitation on April 21, 2009, the Falcon Backers have:

1. Raised \$9,195.48 after all donations received and PayPal fees paid;
 - a. Personal donations: \$7,805.48
 - b. Fishing raffle held at annual meeting: \$735.00
 - c. Black and Gold Party: \$655.00
2. Purchased \$3,720.02 of football equipment for Ben Franklin Football;
3. Cosponsored "Paint the Gym Pink" with Ben Franklin Volleyball;
4. Grown from 4 to 50 paying members and 144 Facebook members;
5. Been recognized by the IRS and the State of Louisiana as a nonprofit organization; and
6. Met with representation from BFHS and the Ben Franklin Athletic Association.

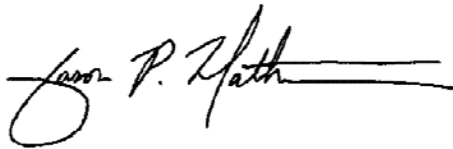
The purchases made by the Falcon Backers allowed for the football team to have necessary items, which budget gaps may not have allocated for. Said purchases have reduced some of the fiscal responsibility from the school.

While we have accomplished a lot in one year, we still have a lot left to do to make BFHS a self sustainable program. Alongside our efforts towards sports, the Falcon Backers are also promoting education in the classroom by participating in all school associated public meetings held to discuss BFHS' future.

As former student athletes at BFHS, all of our board members have an invested interest in making BFHS athletics' best days forthcoming; however, this doesn't mean winning championships. It represents a future where students become more engaged in athletics, learn lessons outside of a book, and get involved in the community that surrounds them to make BFHS and the student athletes better tomorrow than what they are today.

If any questions arise from this report, simply send our board an email at falconbackers@gmail.com, and we will get back with you as soon as possible.

Regards,



Jason P. Mathews
President
Falcon Backers

DONATIONS TO BEN FRANKLIN ATHLETICS

As an IRS 501(c)(3) organization, transparency is paramount to our success. The Falcon Backers are not organized for profit, and 100-percent of the monies raised will be directly utilized as defined by our objectives in the club's by-laws. Every penny we spend will be brought to anyone's attention if requested.

The Falcon Backers purchased \$3,720.02 worth of necessary equipment for the 2009 season. Our mission is to only supply those items which are needed by the team, and not necessarily those that are wanted. In 2009, the Falcon Backers purchased the following:

6 practice footballs - \$113.70



Helmet and pant pads for 20 players - \$566.00



60 pairs of Nike game pants for team – \$2565.92



6 game balls - \$372.00



3 cases of medical tape, ice bags, and pre-wraps - \$102.40



Following the approval of our Backers, the board also approved \$250 to allow the BFHS Volleyball team to hold a fundraiser event on October 30, 2009. The money donated to the volleyball team allowed for the Falcon Backers to be a t-shirt sponsor for the "Paint it Pink Night" which was a fundraiser held during Breast Cancer Awareness month. At this event, all monies raised from admission, t-shirt sales and donations were contributed to hopefully find a cure for breast cancer.



From April 2009 – March 2010, the Falcon Backers contributed \$3,970.02 to BFHS.

OTHER FINANCES AND SUMMARY

During the inaugural year, the Falcon Backers had multiple expenses dealing with start-up and nonprofit filings. While some of these expenses were not covered under our current bylaws as athletic purchases, the Falcon Backers board's out-of-pocket expenses went directly to these purchases. These expenses were counted as donations on our records.

The Falcon Backers' bylaws allow for the following, but not limited to, items to be purchased with donor funds:

1. Football equipment (game balls, playing pads, mouthpieces, etc.)
2. Field equipment (blocking dummies, blocking sleds, ropes, blocking chutes, etc.)
3. Game day supplies (medical tape, Gatorade, helmet equipment, etc.)
4. Accessories (helmet decals excluding school logo decal)
5. Sideline shirts for coaching staff
6. Awards recognizing player(s) at the annual football banquet

In total, the Falcon Backers start up costs and non-bylaw specific items for April 2009 – March 2010 were \$1,753.50. For an itemized report on these expense and dates of purchase, refer to Table 1 - Board Member Expenses (Donations).

Additionally, the Falcon Backers had expenditures associated with donor mailing, fundraiser fees, PayPal fees, etc. In the reporting period, the Falcon Backers paid out \$1,384.16 for such costs. For an itemized report on these expenses and dates of purchase, refer to Table 2 - Falcon Backers Expenses for April 2009 – March 2010.

In summary, the Falcon Backers inaugural year resulted in:

DESCRIPTION	AMOUNT
Total Funds Raised	\$9,195.48
Board Start-up Costs	\$1,753.30
Falcon Backers' Expenditures	\$1,384.16
Falcon Backers' Contributions	\$3,970.02

2010-2011 ENDEAVORS

Dining for Dollars – On April 14, 2010, the Falcon Backers will be holding a fundraiser at Ye Olde College Inn. All proceeds from this event will be donated to BFHS' athletic fund in conjunction with their Annual Giving campaign.

\$10 in 2010 – In the coming year, the Falcon Backers will be pushing their 10 in 2010 campaign to address 10 needs with BFHS' athletics. Our goal will be to get a minimum of \$10 from 1,000 people in an effort to raise \$10,000 for multiple projects.

Backers' Bowling Extravaganza – The Falcon Backers have plans in place to hold a bowling event at Rock-and-Bowl in an effort to raise funds for BFHS football. This event will be open to all students, teachers, supporters, and community members.

Senior Night – During the last home game of the 2010 football season, the Falcon Backers will hold a Senior Night recognizing all graduating players and their parents at the game.

Expansion – We are interested in expanding our member list from 50 to at least 100 in the coming year.

IRS – The Backers will file their IRS 990-N prior to September 2010. All donations given to the Falcon Backers are tax deductible.

2010 Annual Meeting – This meeting is slated for August 2010 prior to the start of the 2010 football season. At this meeting, we encourage all those interested to attend to discuss our upcoming plans and enjoy some dinner and beverages with the board.

2010 Black and Gold party – Due to the success of this 2009 party, the Backers plan on making this annual event. We look forward to scheduling a viewing party during a Saints road game and hope to see you there.

2009-2010 DONORS

TOUCHDOWN BACKERS (\$100+)

Anonymous
The Akula Family
Erik Arnold
Jeff Baron
Erik Bengston
Chris Cain
Daniel Chatters
Brandon Cherry
Gus Haik
Byron McLean
Jason Mathews
Josh Mathews
Cullan Maumus
The Miller Family
Lester Lusignan
Barbara Moely
The Ostroske Family
Chad Thompson
Wendell Wendling
David Wiener
Jerry Wiener

FIELD GOAL BACKERS (\$50)

April Davenport
Charles Firreno
Corey Fitzpatrick
Josh Flood
Staci King
David Mathews
The Mathews Family
The Mathews Family
Chris Noland
Jodee Pulizzano
Robert Ruppel
Cathy Tran
Lane Trippe
Chris Vo
Andrew Whitley

KICK-OFF BACKERS

The Bell Family
 Jeff Caldwell
 Darren Carmon
 Terrel Hampton
 Johnnie James
 Stacie Mathews
 Mary Ostroske
 Catherin Pacyna
 Lynn Parker
 Tom Perry
 Heidi Quenan
 Marjorie Roninger
 Chris Schoennagel
 Chris Windon

APRIL 2009 – MARCH 2010 FINANCIAL TABLES

Table 1 - Board Member Expenses (Donations).

04/06/09	Louisiana Corporate Filing Fee	\$60.00
04/16/09	Corporate Document Record Fee	\$41.00
04/21/09	Banner for Club - VistaPrint	\$29.68
04/27/09	FedEx Kinkos - PayPal Resolution	\$6.96
04/27/09	Corporate Document Record Fee	\$7.25
05/01/09	Business Cards for the Board	\$32.09
06/09/09	FedEx Kinkos - IRS 1023 Shipping	\$10.05
06/09/09	IRS 1023 Filing Fee	\$750.00
06/12/09	Raffle Tickets	\$41.16
07/27/09	30 Promo Falcon Backer T-shirts for BFHS Games	\$300.30
07/28/09	Fax to Kessler Sports for Account	\$2.11
08/07/09	Board Member Polos	\$138.96
08/12/09	Annual Meeting supplies	\$65.98
09/14/09	Corporate Document Record Fee	\$60.00
11/23/09	Custom Shirt (Size) for donor	\$21.50
11/24/09	USPS Mail	\$2.58
12/01/09	Banner for Club VistaPrint	\$60.65
12/10/09	Tickets for Hornets Game – Black and Gold	\$52.95
12/27/09	Non-alcoholic beverages for Black and Gold	\$10.48
12/27/09	Black and Gold Party Supplies	\$59.60
	Total	\$1,753.30

Table 2 – Falcon Backers Expenses for April 2009 – March 2010.

04/17/09	Supplies - Expandable File Folder	\$9.53
04/17/09	Supplies - Stamps (2 Books)	\$15.12
04/22/09	Promotional Decals (100) - GraphicIsland	\$89.95
04/30/09	PayPal Fee	\$11.66
05/04/09	PayPal Fee	\$8.88
5/11/09	50 Promo Falcon Backers T-shirts for Donations	\$446.08
05/15/09	Supplies - 100 catalogue envelopes (t-shirts)	\$23.84
05/16/09	PayPal Fee	\$6.40
06/03/09	USPS - Mail Outs	\$30.34
06/09/09	PayPal Fee	\$4.23
06/29/09	USPS - Mail Outs	\$2.58
07/14/09	USPS - Mail Outs	\$2.58
07/19/09	Supplies - Receipt Book, Name Tags, etc 8/10	\$14.37
07/27/09	USPS - Mail Outs	\$4.95
07/29/09	Bulldog MidCity - Annual Meeting	\$215.50
07/31/09	Chase Service Fee	\$14.00
08/10/09	Annual Meeting Catering	\$200.00
08/12/09	PayPal Fee	\$8.15
08/16/09	Supplies - 40 envelopes	\$1.05
09/24/09	FedEx Kinkos	\$2.49
10/08/09	PayPal Fee	\$3.20
12/15/09	BG Party Items - Wristbands and Tickets	\$34.48
12/27/09	Monkey Hill - Black and Gold Party	\$225.00
12/29/09	PayPal Fee	\$2.78
03/25/10	Louisiana SOS Annual Renewal	\$7.00
	Total	\$1,384.16

THANKS FOR YOUR



CONTINUED SUPPORT